PHOTOGRAPHER | DESIGNER | CONTENT MARKETER

CURRICULUM VITAE

KIEN DAO

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FOREIGN LANGUAGES SPECIALIZED SCHOOL
English Major
2013 - 2016

LUTHER COLLEGE
Visual Communication Major
2016 - 2020

UNIVERSITY OF NOTTINGHAM
School of Cultural, Media & Visual Studies
2018 - 2019

WORK EXPERIENCE

BRAND EXECUTIVE [September 2018 - present]
Hacker Noon
Nottingham, United Kingdom
- Design branding logo and promoting images for Hacker noon events all over the world; Hacker Noon's equity crowdfunding campaign ($1.068M); "Contribute to Hacker Noon" campaign; and "Hacker Noon Community" campaign
- Manage Hacker Noon's "Past Writers Communication Project" with AskDataEntry
- Manage Hacker Noon's "Readers' Database Project" of 350,000+ readers
- Manage Hacker Noon's "Story Licensing" project
- Reach out and manage Hacker Noon's community of 7,000+ contributing writers via emails and Medium

COMMUNITY MANAGER [June 2018 - present]
AMI Publications
San Francisco, CA, United States
- Reach out and manage AMI's community of 14k+ contributing writers
- Manage Hacker Noon's "Writers Database Project" of 5,300+ writers with AskDataEntry

SPECIAL PROJECTS INTERN [June 2018 - September 2018]
Hacker Noon
San Francisco, CA, United States
- Design call-to-action images for Hacker Noon's stories
- Manage Hacker Noon's "Writers Database Project" of 6,300+ writers with AskDataEntry

DIGITAL MEDIA COORDINATOR | PHOTOGRAPHER [April 2017 - May 2018]
Fine Arts Collection Department | Luther College
Decorah, IA, United States
- Work closely with administrators of Fine Arts Collection to feature art exhibitions
- Maintain Fine Arts Collection digital media on social media platforms

PHOTOGRAPHER [November 2016 - May 2018]
Visual Media Center | Luther College
Decorah, IA, United States
- Work with professional camera devices including DSLR cameras, GoPros, etc.
- Take photos to be featured in a number of on-campus publications, national magazines, and advertising and marketing materials

MEDIA & COMMUNICATION MEMBER [March 2016 - August 2016]
TEDxHanoi & TeamX Hanoi
Hanoi, Vietnam
- Conduct exclusive events for the youth in Hanoi including **TEDx Talk in Hanoi, Innovations, TEDxLive and OnAir**
- Work strategically to market TeamX Hanoi's brand on social media platforms

LEAD EVENT ORGANIZER [May 2014 - June 2015]
CNN English Club (CEC)
Hanoi, Vietnam
- Conduct exclusive events/activities: talk shows, meetings, field trips, voluntary projects and the annual film festival
- Run content marketing on social media platforms
- Work on logistics and public relations

SUBHEAD PUBLIC RELATIONS [Jan 2015 - May 2015]
CNN Idol Contest 2015 | Prom "The Mayverie" 2015
Hanoi, Vietnam
- Run content marketing on social media platforms
- Work on logistics, proliferation and financial advising

PROJECT PLANNING INTERN [June 2014]
Everest Education
Ho Chi Minh City, Vietnam
- Create demonstrations of DIY activities
- Schedule agendas for AIS summer camp
- Work on PowerPoint presentations

JUNIOR FACILITATOR [2013 - 2015]
The Creative Kid Project (CKP)
Hanoi, Vietnam
- Assist facilitators with logistics and summer camp activities
- Help facilitate appx. 50 kids in summer camp

ORGANIZER | SUPERVISOR [May 2014 - July 2014]
"A Meal A Smile" Project
Hanoi, Vietnam
- Run events on social media platforms
- Work on logistics and public relations
- Provide free meals to poor patients at Saint Paul Hospital (appx. 200 portions/week)

AWARDS

CITYWIDE SWIMMING CHAMPIONSHIP
Hanoi, Vietnam
Gold medals (2011 & 2013)
Silver medal (2013)
Bronze medals (2010, 2012)

ENGLISH DEBATING CONTEST (2012)
Hanoi Academy School
Hanoi, Vietnam
4th Prize

ENGLISH OLYMPIC CITYWIDE CONTEST (2012)
Language Link Center
Hanoi, Vietnam
Runner-up

CEC OSCARS (2014)
CNN English Club
Hanoi, Vietnam
Best Actor
Most Favorite Movie - "The Movie"

THE CREATIVE KID PROJECT (2012)
Hanoi, Vietnam
Most Creative Project

BTQ TALENT SHOW (2018)
Decorah, IA, United States
1st Prize - Koreality Dance Team

PERSONAL SKILLS

- WRITING 60%
- PHOTOGRAPHY 99%
- CREATIVITY 80%
- ORGANIZING 80%
- COMMUNICATION 90%
- VIDEOGRAPHY 60%

PROFESSIONAL SKILLS

- PHOTOSHOP 90%
- ILLUSTRATOR 90%
- LIGHTROOM 99%

LANGUAGES

- VIETNAMESE 99%
- ENGLISH 90%
- FRENCH 40%